



CLEANTECH REVOLUTION TOUR



OUR ELECTRIC
FUTURE



SOLAR STORY
TODAY



LIVING WITH AN
ELECTRIC CAR



AND A TON OF FUN!

Agenda

EV Saturday

8:00am

Breakfast mingling

9:00am

Climate & Cleantech Standup Comedy

by Zachary Shahan, Director of CleanTechnica,
EV Obsession, & Solar Love

9:20am

State of the Electric Vehicle Industry

by Zachary Shahan, Director of CleanTechnica,
EV Obsession, & Solar Love

10:00am (2 Side Tracks)

A) EV Battery Deep Dive

by Julian Cox, CleanTechnica Chief EV Battery &
Technical Analyst

B) EV Sales Lessons From 2008–2015

by Jose Pontes, EV-Volumes Partner & EV Sales
Analyst & Viktor Irle, EV-Volumes Co-Founder &
Analyst

11:00am

Electric Car Test Drives

12:00pm

Lunch

Cleantech
inspiration,
education, &
empowerment



Focused, interactive
workshops...



World-class
presentations...



Electric car test drives...

1:00pm

How Your City Can Be More EV Friendly
by Roland Irle, EV-Volumes Co-Founder &
Developer

2:00pm

Panel: Manufacturer Targets & Trends

Panelists:

- Jose Pontes, EV-Volumes Partner & EV Sales Analyst
- Viktor Irle, EV-Volumes Co-Founder & Analyst
- Roland Irle, EV-Volumes Co-Founder & Developer
- Julian Cox, CleanTechnica Chief EV Battery & Technical Analyst
- Moderator: Zachary Shahan, Director of CleanTechnica, EV Obsession, & Solar Love

3:00pm

Ideas Roundtable

4:00–4:30pm

EV Closing Remarks

by Zachary Shahan, Director of CleanTechnica,
EV Obsession, & Solar Love

After 4:30pm

Free time in the The Grey City

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Solar Sunday

8:00am

Breakfast mingling

9:00am

State of Solar Industry (Germany & Globally)

by Craig Morris, Editor of Renewables
International & Writer at EnergyTransition.de

10:00am (2 Side Tracks)

A) Going Solar 101

by Benjamin Shulz, Co-Founder of GridHub

B) Solar Cost Deep Dive

by Tobias Engelmeier, Bridge To India Director &
Founder and IndiaGoesSolar.com Founder

11:00am

Electric Car Test Drives

12:00pm

Lunch

1:00pm

Advancing Solar in Your City & Country

by Stefan Schurig, Director of Climate, Energy,
and Cities at the World Future Council

2:00pm

Panel: The Future of Solar

Panelists:

- Craig Morris, Editor of Renewables
International & Writer at EnergyTransition.de

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Explaining what the
Energiewende is, how it
works, & what is ahead.

- Stefan Schurig, Director of Climate, Energy, and Cities at the World Future Council
- Tobias Engelmeier, Bridge To India Director & Founder and IndiaGoesSolar.com Founder
- Moderator: Zachary Shahan, Director of CleanTechnica, EV Obsession, & Solar Love

3:00–3:30pm

Solar Closing Remarks

by Zachary Shahan, Director of CleanTechnica, EV Obsession, & Solar Love

Speaker Bios

Craig Morris — Born in the United States, Craig Morris has been living in Germany since 1992. In 2002, he founded Petite Planète, a translation and documentation service focusing on IT and renewables. He is the author of the book Energy Switch (2006), has served as editor of several energy magazines, and has written numerous articles in both English and German on energy technologies and policies. He is the editor of Renewables International, and he is lead author at the Energiewende Blog. In 2013 and 2014, Craig served as technical editor of IRENA's REmap 2030, and in 2014, he won the IAEE's award for journalism in energy economics.



Jose Pontes — Always interested in the auto industry, particularly in electric cars, Jose has been overseeing the sales evolution of plug-ins through the EV Sales blog since 2012, allowing him to gain an



expert view on where EVs are right now, and where they are headed in the future. The EV Sales blog has become a go-to source for people interested in electric car sales around the world. Extending that work and expertise, Jose is now a partner in [EV-Volumes](#).

Julian Cox — Julian led the first example of a market-wide conversion from fuel to lithium battery power as the CEO of a company that he founded. The company eventually gained major customers in over 30 countries, opened offices in Europe and the US, and set up wholly owned factories in Asia. In 2016, Julian joined CleanTechnica as chief EV battery and technical reporter and analyst.



Roland Irle — Enjoying a lifelong interest in cars and technology with over 20 years of auto-industry experience, Roland is now convinced that the best cars for the future will be EVs. In partnership with Jose Pontes, he co-founded [EV-Volumes](#) to become a premier source of EV industry sales data and broader EV consultancy.



Stefan Schurig — Stefan is the Director of Climate, Energy, and Cities at the [World Future Council](#). Before he started working for the World Future Council in 2007, Stefan was the spokesperson for Greenpeace in Germany and headed the Greenpeace Climate and Energy department for 9 years. During this time, he also co-founded Germany's second-largest green electricity supplier. In 2004, Stefan was appointed as a member of the [REALISE Forum](#), an international platform on renewable energy policies led by the European Commission. As Director of Climate



Energy at the World Future Council (WFC), Stefan initiated the international policy campaign on renewable energy and the worldwide promotion of 'Feed-In Tariffs' as one of the best policies for a massive uptake of renewable energy. In 2008, Stefan became a member of the energy advisory board of the International Building Exhibition (IBA) and was appointed by UN Habitat as an advisor of the World Urban Campaign. Stefan also founded and coordinates the WFC international expert commission on Cities and Climate Change. He works as a direct advisor for governments and parliamentarians around the globe and authored various publications on climate change subjects.

Tobias Engelmeier — Tobias is Director and Founder of [Bridge to India](#), India's leading sustainability advisory firm. He's also the founder of [IndiaGoesSolar.com](#) and an early supporter and investor of GridHub. Tobias contributes epic articles about the Indian energy market and climate policies on [CleanTechnica](#). He holds a PhD in politics, has a great love for India, an equally great concern for our climate future, and is currently working on ways to accelerate an energy transition across various developing countries.



Viktor Irle — Growing up in an auto-producing city in Sweden, Viktor has had an interest in cars for as long as he can remember. Writing his thesis about speed-controlled electric engines, and later studying industrial transformation and technological change, the great emerging opportunities of EVs made him jump on the train and co-found [EV-Volumes](#), aimed at becoming the premier source of EV industry sales data and broader EV consultancy.



Zachary Shahan — Zach is the director and editor of [CleanTechnica](#) (the #1 most-visited cleantech-focused news and analysis site on the internet) as well as [EVObsession](#) and [SolarLove](#) (two sites he founded in 2012). He's also the president of [Important Media](#), which is the parent network to those three sites and ~20 others. And he's the editor of Masdar's [Sustainnovate](#). You can find Zach's work all over the internet, including on Scientific American, Reuters, The Economist Group's GE Look Ahead, [ABB's Conversations](#), the [World Economic Forum's Agenda](#), [Renewable Energy World](#), [TreeHugger](#), most Important Media sites, and several other websites.



Zach has been referenced or interviewed by The New York Times, The Washington Post, Chicago Tribune, CNBC, and numerous other news outlets and websites. He has also presented, provided workshops, and moderated panels at clean energy and electric vehicles conferences in the US, Canada, and India. Zach was named one of the [top 20 influencers on fuel economy matters](#) alongside President Obama, Tesla Motors CEO Elon Musk, the US Secretary of Energy, Nissan & Renault Chairman & CEO Carlos Ghosn, GM's CEO and president, and several other car company execs as well as a few leading auto journalists.